

Biography Keiko Shinohara



Keiko has extensive coaching experience in leadership development, training and facilitation, and a proven track record of facilitating positive change and improving performance. She has supported her clients to achieve exceptional results in leadership effectiveness, interpersonal communication, team engagement, and cross-cultural awareness. Keiko is passionate about coaching and supporting individuals to achieve success and fulfillment in their personal and professional lives.

Having studied and worked in Hong Kong, Japan, mainland China, Singapore, and Canada, Keiko is multicultural and multilingual, and delivers training and coaching in English, Japanese, Mandarin, and Cantonese. She has worked with a wide variety of clients including financial services, IT, consulting, engineering, and marketing, from countries such as Hong Kong, Japan, mainland China, Taiwan, Singapore, US, Germany, and Australia. She has supported her clients to achieve exceptional results in leadership effectiveness, interpersonal communication, team engagement, and cross-cultural awareness.

Keiko delivers corporate training and workshops to senior executives on enhancing leadership communication and promoting coaching culture. She was an Adjunct Professor at Hamburger University of McDonald's Corporation, responsible for delivering leadership development programs in Japan and the Greater China Region. Through the use of a coaching approach combined with her previous teaching experience at universities, Keiko is able to keep participants highly engaged, and receives excellent feedback and evaluation.

Her executive coaching experience includes:

- Directors, global IT company (US)
- MD (greater China region), global social media company (US)
- VP/ Senior Managers, retail/clothing company (Japan)
- Directors, food company (Japan)
- MD, chemical/engineering company (Japan)
- Senior managers/VPs, global investment bank (Japan)
- Director, Big four accounting firm (US)
- Director, global corporate bank (UK, Australia)

Keiko is passionate about coaching and supporting people to achieve success and fulfillment in their personal and professional lives.

EDUCATION

- MA in Economics, University of Victoria, Canada (1998)
- BSc in Economics, University of Victoria, Canada (1995)

CERTIFICATIONS/QUALIFICATIONS

- Results Certified Coach (Results Coaching Systems) - 2008
- Executive Certificate in Elite Leadership (Hong Kong Management Association) - 2008
- Certified trainer in Workplace Big Five (Center for Applied Cognitive Studies) - 2015
- Certified facilitator in Collegial Coaching (Crane Consulting) - 2016