



LEADENHALL

Data Privacy Statement

Leadenhall Consulting is strongly committed to protecting personal data. This privacy statement describes why and how we collect and use personal data and provides information about individuals' rights. By using the Leadenhall Consulting website, you consent to the data practises described in this statement.

Collection of your personal data

The Leadenhall website does not store user personal data. Any question or queries made including your email address and contact information by default is not stored by the website.

Tracking User Behaviour

We use the Google Analytics software to collect information about how you use Leadenhall Consulting and how the website performs during your visit. This includes IP addresses. The data is anonymised before being used for analytics and web performance processing.

Google Analytics processes anonymised information about:

- the pages you visit on Leadenhallconsulting.com
- how long you spend on each Leadenhallconsulting.com
- how you got to the site
- what you click on while you're visiting the site

We do not collect any personal information about you unless you voluntarily provide it to us. However, you may be required to provide certain personal information to use when you elect to use our services. These may include: (a) registering for any account; (b) sending us an email message; (c) submitting your credit card or other payment information when ordering and purchasing coaching/consulting services. We will use your information for, but not limited to, communicating with you in relation to services you have requested from us.

Sharing Information with Third Parties

Leadenhall does not sell, rent, or lease its customer lists to third parties.

Leadenhall may disclose your personal information, without notice, if required to do so by law or in the good faith that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on the Leadenhall website; (b) protect and the defend the rights or property of Leadenhall;

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Head Office: +44(0) 203 795 3219 | www.leadenhallconsulting.com | contactus@leadenhallconsulting.com
Leadenhall Consulting, 20, St Dunstan's Hill, London, EC3R 8HL

Registered Office: Leadenhall Consulting, Kingsridge House, 601 London Road, Westcliff-on-Sea, Essex SS0 9PE



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and/or (c) act under exigent circumstances to protect the personal safety of users of Leadenhall, or the public.

Automatically Collected Information

Information about your computer hardware and software may be automatically collected by Leadenhall. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Leadenhall website.

Use of Cookies

The Leadenhall website may use “cookies” to help you personalise your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of a cookie is to provide a convenience feature to save you time. The purpose of a cookie is to tell the web server that you have returned to specific page. For example, if you personalise Leadenhall pages, a cookie helps Leadenhall to recall your specific information on subsequent visits. This simplifies the process of recording your personal information such as billing address.

You have the ability to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Leadenhall services or websites you visit.

Data subject rights

- **Right to be informed:** organisations must tell individuals what data of theirs is being collected, how it's being used, how long it will be kept and whether it will be shared with any third parties.
- **Right of access:** individuals have the right to request a copy of the information that an organisation holds on them.
- **Right of rectification:** individuals have the right to correct data that is inaccurate or incomplete.
- **Right to be forgotten:** in certain circumstances, individuals can ask organisations to erase any personal data that is stored on them.
- **Right of portability:** individuals can request that an organisation transfers any data that it holds on to them to another company.

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- **Right to restrict processing:** individuals can request that an organisation limits the way it uses personal data.
- **Right to object:** individuals have the right to challenge certain types of processing, such as direct marketing.
- **Rights related to automated decision making, including profiling:** individuals can ask organisations to provide a copy of its automated processing activities if they believe the data is being processed unlawfully. You should also remind individuals that they are free to exercise their rights and explain how they can do this.

Changes to this Statement

Leadenhall reserves the right to change this Privacy Policy from time to time. We will notify you about the significant changes in the way we treat personal information by sending a notice to the primary email address specified on your account, by placing a prominent notice on our website, and/or by updating any privacy information. Your continued use of the website and/or Services available after such modification will constitute your (a) acknowledgement of the modified Privacy Policy; and (b) agreement to abide and be bound by that Policy.



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